



GMA

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Ghaziabad Management Association

Monthly Activity Report

MARCH & APRIL, 2024



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MARCH, 2024

INTERNATIONAL WOMEN'S DAY

ACTIVITY # 1

Ghaziabad Management Association celebrated International Women's day on 01.03.2024 at IMS Ghaziabad, UC Campus. Executive Director GMA, Mr. Rahul Agrawal briefed about formation of GMA women council consisting of Chairperson and three council members. GMA received 23 nominations for awarding outstanding women from institutions and Industries. Jury members Dr. Madhu Gupta, Dr. Amita Srivastava and Dr. Vibhuti Tyagi selected the awardee based on 13 criteria. Three women were awarded i.e. **TRAILBLAZER** award to Dr. Sarjue Pandit of AKGIM, **Empowerment Champion** Award to Dr. Ayaushi Prakash of AKGEC, and **Visionary Leadership** award to Dr. Mona Sahay of IPEM. All 23 nominees were also felicitated with a memento and a certificate.

MsSheelaChaudhary DSP, CDTI (BPR&D) was the Chief Guest. A Panel discussion consisting of Dr. DeepaTyagi: Former Director General (Medical & Health), UP Govt, Ms. Parul Makkar : Human Resources Lead, John Snow India Pvt. Ltd., and Ms. Divya Shah: Cofounder HappifyU was conducted on "Inspire Inclusion - Amplifying Voices and Experiences". It was moderated by Dr. Sapna Rakesh, Director, GLBIMR & Chairperson, Women Council – GMA.

About 100 corporate leaders from Industries and faculty members of institutions were present



MDP ON

“HANDLING STRESS - A FACT OF LIFE NOT A WAY OF LIFE”

ACTIVITY # 2

GMA organized a Two Days Management Development Program (MDP) on March 15th & 16th, 2024 in association of The R&D Council of Department of Management Studies RKGIT Ghaziabad, on “Handling Stress - A fact of life not a way of Life”. The session was taken by Dr. Vibhuti Tyagi, Professor and Head RKGIT(MBA) and Dr. Amita Srivastava, Director Brencis Group . 25 participants from institutions and industries attended two days MDP.

The participants understood the nature of organizational stress and also knew the sources of stress. They were also able to identify the signs, symptoms, and syndromes of stress as well as learned various techniques to reduce stress .The workshop was very interactive. The resource person also gave the practical insights of the topic.



CERVICAL CANCER DETECTION CAMP

ACTIVITY # 3

GMA organized “**Cervical Cancer Detection Camp**” FIFTH in series of cancer detection camp in association with CARTE, A NGO “Beautiful Tomorrow” Trust on 27th March 2024 at CARTE, Shastri Nagar, Ghaziabad.

Dr. Smita first explained the importance of Detection of this disease of Cervical Cancer in females. After their consent, the test was conducted on patients.

GMA is planning to have this camp organized every month to cover large society.



SESSION ON

“TALIBAN IN AFGHANISTAN, THE STRUGGLE AND OPPORTUNITIES”

ACTIVITY # 4

Ghaziabad Management Association had organized a lecture on “Taliban in Afghanistan, the Struggle and Opportunities” on 30.03.2024 at IPEM, Ghaziabad. This lecture is the fourth in series on National security meant especially for the students. The speaker was Prof. Tilak Devasher. Prof. Tilak is a Member of National Security Advisory Board (NSAB) and also a consultant in Vivekananda International Foundation and Emeritus Resource Faculty at Rashtriya Raksha University and Distinguished Fellow in United Services Institution of India. Prof Tilak enlightened with his knowledge about of the complexities faced by Afghanistan. He also explained the Cultural, Social, Political and Geographical issues of Afghanistan.

The session was attended by 75 participants.





Monthly Activity Report
APRIL 2024

CONFERENCE ON “WOMEN IN POWER”

ACTIVITY # 1

Ghaziabad Management Association in collaboration of Ajay Kumar Garg Engineering College organized a conference on “**Women in Power**” on April 5th& 6th, 2024 under the theme “**Catalyzing Change: Women Empowering the Next Wave.**” The conference brought together eminent women personalities from diverse fields of science, engineering, and technology. The inaugural function was graced by distinguished guests, including Mrs. Neerja Mathur, former Chairperson of the Central Electricity Authority, Prof. Prerna Gaur, Director NSUT and Chair Elect 2024 IEEE India Council, and Mrs. Ammi R Toppo, Chief Engineer Central Electricity Authority.

Speakers discussed challenges in women’s participation in STEM fields and shared experiences of Inclusivity over the years. Keynotes by Dr. Livleen K Kahlon on “Demystifying Women Leadership in Climate Action” and Dr. Rashmi Agarwal on IEEE Women in Engineering Leadership Summit were Enlightening. About 100 corporate leaders from Industries and faculty members of institutions were present.



MDP ON

“Enhancing Business insights: Leverage Power BI, Tableau, Advance excel for comprehensive reporting”

ACTIVITY # 2

GMA organized a Two Days Management Development Program (**MDP**) on April 15th &16th, 2024 in association ofAjay Kumar Garg Institute of Management (AKGIM) Ghaziabad, on “**Enhancing Business insights: Leverage Power BI, Tableau, Advance excel for comprehensive reporting**”.The session was taken by Dr RiteshSinghal, Dr SarjuePandit and Dr Ankit Garg.

Two days MDP was attended by 12 participants from institutions and industries. The participants understood creating and analyzing sales, HR, Inventory management and finance reports by utilizing valuable insights for informed decision making. Instructor-led sessions with practical demonstrations and hands-on exercise on the individual laptops enhanced learning. The workshop was very interactive to apply learned concepts in real time scenario.



WORKSHOP ON “CYBER SECURITY AND ETHICAL HACKING”

ACTIVITY # 3

GMA organized “**Cyber Security and Ethical Hacking**” on 19th April 2024 at IMS, Ghaziabad for STUGMA members of IMS, RKGIT and AKGIM. Mr. Kundan Kumar and Mr. Vishal Jain were the speakers from Global institute of Cyber security & Ethical Hacking. Participants could learn about types of Hacker, Phases of Ethical Hacking, Host discovery, Reconnaissance, Port scanning, Vulnerability scanning, gaining access and social engineering. Speaker also explained how to protect you from social engineering, Different Malwares, virus, Ransom ware.

The session was quite interactive and participants learnt with practical and live examples through computer. All the participants were felicitated with certificates given by Mr Rahul Agrawal, Executive Director – GMA.



Start-up conclave-2024

“Sustainable Technology for Viksit Bharat”

ACTIVITY # 4

Ghaziabad Management Association and IMS Ghaziabad (UC Campus) had organized “**Start-up conclave-2024: Sustainable Technology for Viksit Bharat**” on 20th April 2024. The biggest annual entrepreneurial flagship event of all time was hosted. The event was a resounding success. It brought together students, entrepreneurs, and industry leaders to celebrate innovation, entrepreneurship, and collaboration, while we strive to move a step ahead towards Viksit Bharat.

The event attracted participation from over 50 colleges and universities, with over 100 students attended. The event featured 12 Jury Members who evaluated the participant’s presentations and provided valuable feedback. GMA members i.e. M/S Ghaziabad Precision Product Pvt Ltd, M/S Spectra products pvt Ltd and M/S Shriram Pistons & Rings Ltd were the sponsors to give away the awards to the winners.

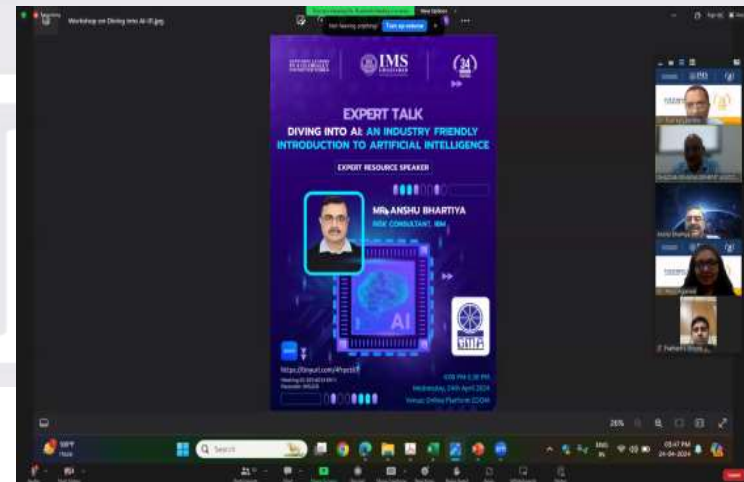


AN ONLINE SESSION ON

ARTIFICIAL INTELLIGENCE: DRIVING INTO AI: AN INDUSTRY FRIENDLY INTRODUCTION TO ARTIFICIAL INTELLIGENCE

ACTIVITY # 5

Ghaziabad Management Association had organized an online session on Artificial Intelligence: Driving into AI: An Industry friendly introduction to Artificial intelligence. The speaker was Mr. Anshu Bhartiya, risk Analyst, IBM Global Business services. He started with a basic explanation of Algorithm and AI in layman's definition, its application and pitfalls. The need for AI is in improved efficiency, personalization, better decision making, and exploration of new frontiers like Chandrayan. AI helps in all functions, be it production, finance, HR, Cyber security Data Analytics, and communication. AI Drawbacks and issues : were also explained. Small businesses can adopt AI in a strategic and manageable way, leveraging technology to enhance their operations and stay competitive in the market. It is essential for **SMEs** to start small, focusing on specific use cases that align with their business goals and resources, investing in employee training to build AI capabilities within the organization is crucial. It is often advisable to begin with a single, well defined project before expanding to other areas. This approach allows for a more manageable implementation process and provides the opportunity to learn and adapt to the use of AI technologies in the business context. AI won't replace people, but people who use AI will replace people. More than 100 participants logged in for a useful session as an introduction to AI.



NATIONAL SEMINAR ON

“REALIZING SELF-RELIANT INDIA THROUGH DIGITAL TRANSFORMATION, OUTCOME BASED EDUCATION AND INCLUSIVE LEADERSHIP”

ACTIVITY # 6

Ghaziabad Management Association had organized National Seminar on “Realizing self-Reliant India through Digital transformation, Outcome based Education and Inclusive Leadership” on 27th April 2024 in association with IPEM, Ghaziabad. The Inaugural Speaker were Mr. Anshu Bhartiya (Risk Consultant, IBM Global Business Services), Dr. Arvind Kumar (Professor & Former Dean at Atal Bihari Vajpayee School of Management and Entrepreneurship, Jawaharlal Nehru University New Delhi), Prof. (Dr.) Ramesh C. Sharma (Director HRDC & Instructional Design, Dr. B R Ambedkar University Delhi) and Mr. Rajesh Malhotra (Founder of Saral Computers Private Limited) were the esteemed speakers of the Seminar.

The speakers focused on convergence of technology, ethics and innovation, transformative horizon in business education, use of latest technology and approaches of students in higher management education & role of human resource managers. 38 participants presented their research papers in the seminar. Attendees from various parts of the country joined online as well as offline. There were 8 best research paper awards (from each technical session).





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THANK YOU



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